

Community Relations Committee 9/29

Subject: CR Meeting Notes – 9/29/2017, 11:30am

Attendees:

- Robert McGarry, Eileen Briamonte, Joe Hammer, Chiung-Yin Cheng Liu

Items for Discussion/Updates

1. Video
 - a. Initial analysis/feedback was that editing/rendering video requires up to an additional 8 hours of post production work. Also additional staff is required to operate the camera. Between staff and post production work, additional funds would be required. The committee did not recommend allocating funds for video recording regular board meetings.
 - b. Discussions led to coordinating with the high school student TV production crew for recording of specific board presentations only. The committee recommended that Dr.McGarry talk with the admin staff at the high school to try to coordinate the recording of the presentation portion of board meetings. We suggested that this could provide an opportunity for volunteer hours for the crew. We are hoping the first presentation recording will be at the Oct 18th meeting for the PARCC presentation. However I was informed earlier that we could not identify a volunteer.
 - c. Also, the committee recommended adding bookmarks in the audio recording to give the listener the opportunity to more easily navigate recording.
2. Town hall
 - a. The committee suggested that the meetings be orchestrated using two day events and two evening events with the intention to optimize attendance and provide equal access to all members of the community. We also discussed having meetings at the “soon to be completed” Holmdel Library at Bell Works.
 - b. Dr. McGarry intends for the town halls sessions to have a theme centered around the District Goals, such as 2020, student equity, etc., for general discussions/questions/concerns. Sessions would not be strictly limited to predetermined theme. The superintendent plans to host quarterly town halls.
3. Ascertain non-district emails to share district news - committee suggested ways to get the broader community involved with school information
 - a. Forms on website, such as E-Alert
 - b. Proactively recruit community members via
 - i. Holmdel Journal
 - ii. Township eblast
 - iii. Provide option for parents of graduating students to opt out of all school notifications.
4. District emails

- a. **Suggestion made to provide a table of contents or index for the weekly emails that have significant information.**
- b. **Committee recommended that extraordinary curriculum emails provide more information to help eliminate confusion and uncertainty, ie., Title 1 and de-leveling emails.**

★ **Next Meeting: Oct 30, 8:45am**