

# Community Relations Committee

**Subject:** CR Meeting Notes – 3/27/2017

**Attendees:**

- Robert McGarry, Joe Hammer, Denise Kline, Eileen Briamonte, Chiung-Yin Liu

**Agenda/Notes**

★ District Brand Identity

- Survey was distributed via Dr. McGarry's weekly email. Currently we have 59 parent responses and 99 high school students responses. We welcome more input from the community, so we encourage everyone to take the survey.
- The survey is scheduled to close March 31.
- Committee suggested Dr. McGarry address 7th and 8th grade students as well with a slightly different branding survey that would capture their experiences and thoughts.
- Focus group that was originally scheduled for April 3rd needs to be rescheduled. Dr. McGarry is arranging a new date with Mr. Mannion and when that date is established, Dr. McGarry will communicate it out to the public.

★ Holmdel 2020 Initiative

- Board will authorize the submission of plans for the proposed Holmdel 2020 Initiative to the state for their approval. From that point, we are waiting to get feedback from the state.
- We have suggested that the school add a link to the website to house information regarding the Holmdel 2020 Initiative so that the community can stay informed on the latest information.
- 2020 Initiative messaging, talk to John Martinez regarding talking points

★ Website

- As mentioned previously, we look forward to seeing what the branding initiative yields so that those results can be incorporate into the new web design. Mr. Mannion believes he will have the necessary recommendations by the end of April.

★ Videotaping of Board Meetings

- Dr. McGarry researched neighboring districts and found that only 31% offer audio recordings and 15% offer video recordings.
- Dr. McGarry is looking into the cost of a video recording as well as the associated cost of the file storage.

★ Lead Testing

- Five water sources that tested above acceptable lead levels have been turned off and are being addressed. After appropriate fixes are made, the water will be retested at those sites.

★ NJ School Performance Reports

- Dr. McGarry had a meeting with school administrators to review and discuss the NJ

School Performance Reports.

★ **Next Meeting:** 4/21/2017 at 9:15 am