



## HOLMDEL TOWNSHIP PUBLIC SCHOOLS

**Community Relations Committee Meeting**  
**5:30 PM - June 14, 2022**  
**Village BOE Conference Room or Google Meet**

### **I. OLD BUSINESS ITEMS**

#### **A. Board Meeting Video Follow up**

Dr. Cascone advised that now with the new website up, the board meeting videos have been added to the BOE page. As previously shared, the videos are linked from the district's Google Drive.

#### **B. Addy's House Tour Follow up**

Dr. Cascone and Ms. Zhang shared feedback with regard to their walk-through of Addy's house. Board Member Reddy indicated that he believed that a scope of work and estimation project was performed by Spezial architects with respect to converting the house into office suites. Dr. Cascone indicated that he was going to request this proposal from Mr. Petrizzo, if in fact it exists, and share with the committee at the next meeting. The cost of renovations may represent good context and a starting point for final deliberations as to the use of the space or if the majority of the board feels that the structure should be razed.

#### **C. Strategic Plan - CFP**

The committee reached a consensus that they are comfortable with the administration moving forward with conducting an RFP for a strategic plan partner. Dr. Cascone will follow up with Mr. Petrizzo to commence this process. Going through the process, understanding what the various vendors have to offer, as well as the relative cost, will

provide perspective not only with respect to which partner might be best; but perhaps that the project could be as easily undertaken by the district administration. This latter option is not off the table.

#### **D. Website Launch**

Dr. Cascone confirmed that the website has been launched, feedback is coming in which will be collated and discussed with Mr. Machado for potential incorporation. A good example of this, was if the drop-down menus on the homepage could be alphabetized.

#### **E. Student Awards Ceremony**

Dr. Cascone reviewed the format and set up for the student award ceremony to be held on June 15 at the special public Board of Education meeting.

## **II. NEW BUSINESS ITEMS**

### **A. Discussion about executive session only in person - no virtual option**

Pursuant to request from Board President Urbansky, the agenda item of required in person attendance for executive sessions was approached with the committee. The rationale for this agenda item was discussed, namely the impossibility of ensuring confidentiality of executive session proceedings virtually. The committee was unanimous that while in person attendance was recommended and preferred, they did not endorse eliminating the virtual attendance option with several qualifications. First, any board member needing to attend executive session virtually needs to inform the board president, superintendent, and board secretary, in advance, in order that the necessary preparations can be made. Additionally, virtual attendance at executive sessions should not be habitual, in other words board members should attend in person whenever possible and feasible.

### **B. Community Goal Setting Survey**

Dr. Cascone shared the link to the community goal setting survey developed on the Qualtrics platform which will be launched no later than Thursday, June 16. As previously shared the feedback and data from the survey will be used to help inform board district goal setting.

### **C. Summer meeting Times**

The committee agreed that the previously scheduled dates and meeting times would remain the same over the course of the summer.

**D. Recent News Stories**

**III. ITEMS FOR THE GOOD OF THE ORDER**

**Next Meeting Date: Tuesday, July 19, 2002 @ 5:30pm**