

Community Relations Committee Meeting

3.26.21

12:00 pm - Virtual

Members

Joe Hammer +
Pete Reddy+
Elizabeth Urbanski+
Michael Sockol+
Dr. Lee Seitz+

AGENDA

1. Reorganization Communication Plan
 - a.
2. District Social Media Review
 - a. Updating Website - District has started updating the website. A major effort will take place in July 2021
 - b. Baseline for Social Media Use - Will be established this summer. Currently, administrators have been directed to increase their use of social media, update school websites, etc.
 - c. Professional development for all administrators will be held in April with Tim White to define a plan moving forward, learn how to use FaceBook and Twitter...possibly Instagram as well.
 - d. The logo is being replaced. There are some documents where we cannot remove the logo.
 - e. Digital signs are being monitored for timely posting of information
3. Calendar
 - a. Proposed 21-22 District Calendar
4. High School Announcements
 - a. Post the evening before
5. Logo - High school students have been asked to submit new logo designs.