

To: Holmdel Township Board of Education

From: Chair, Community Relations Committee

RE: Minutes for the November 24 meeting

Attending: Mr. Sockol (Chair), Ms. Vander Woude, Ms. Garrity, Mrs. Duncan

Absent: Mrs. Pascucci

The Community Relations Committee met on November 24, 2014 to discuss the following matters:

1. The Committee concluded its work on the long-range planning initiative for the year with a proposed vision statement to serve as a “topper” for our Priorities grid. Updated grid is attached below the notes.
2. The Committee conducted follow-up discussion on the Veteran’s Day article that appeared in the Asbury Park Press, and agreed to defer further discussion about the holiday schedule until our next Community Relations Committee meeting.
3. The Committee discussed the board self-assessment as mandated by the NJQSAC. Assessment documents have been distributed to board members.
4. The Committee recommended that the administration review its options for bolstering our PR and marketing capabilities as part of the annual budget review process.

The next meeting of the Community Relations Committee will be determined after the annual reorganization of the Board and its Committees.

Sincerely,

Mike Sockol  
Chairman, Community Relations Committee

Vision for long range planning

The Holmdel Township Board of Education believes that strategic long range planning allows the District to maintain a comprehensive and caring educational environment that will develop the potential of every student into achievement. In partnership with our community, this planning process seeks to ensure that the School District will support all our students’ efforts to meet and exceed the New Jersey Core Curriculum Content Standards, and to become responsible and resourceful citizens and life-long learners.

Based upon an analysis of the District’s current strengths and weakness as well as the potential opportunities and threats it faces, the Board has established a set of priorities designed to guide the planning process, which have been aligned with current District goals where possible.

Long-range plan priorities/Current District Goals

	Priority	District Goal
Protect	<ul style="list-style-type: none"><li>· Educational Quality</li><li>· Financial Stability</li><li>· District’s Reputation</li></ul>	<ul style="list-style-type: none"><li>· Complete Implementation of Common Core</li><li>· Refining STEM</li></ul>
Enhance		