

Community Relations Committee Meeting Notes

Monday, August 30th, 2010, 5:30 PM

Attending: Board Members: Chiung-yin Liu-chair, Dennis Pavlik, Mike Sockol, Ray Tai (via phone)

Administrator: Barbara Duncan

1. Communication Plans

Mr. Sockol presented a draft of his "Communication Plans" with the Committee. The Committee would like to connect the plans with the effort of Operation Get Out The Vote, and will continue the discussion at future meetings.

2. Back-To-School-Night

Board members will attend Back-To-School-Night and give a two-minute talk. The CR Committee will provide a draft of talking points to all members.

3. Holmdel Community Day (Saturday, October 2nd)

All Board members are encouraged to attend Community Day. BOE will set up a table on site. Besides a "photos" poster of schools, the Committee suggests some give-away items, such as: red apples, pencils, stickers, etc., updated 2010-2011 District Profile and flyers for E-Alert will be provided. Mrs. Duncan will inquire the costs for purchasing those give-away items. Mrs. Duncan will speak to Band and Chorus instructors about the possibility for students to perform at Community Day. To reduce confusion with various scattered booths, Mrs. Duncan will ask Community Day committee if they could arrange a section specifically for all school district-related groups and associations.

The Committee also recommends Board members to attend the Arts and Music Festival on Sunday, September 12th. The possibility of setting up a BOE table at Arts and Music Festival in 2011 was suggested.

4. E-Alert Campaign

This year we will continue the campaign effort at Back-To-School-Night and Community Day. Mrs. Duncan will mention this campaign to parent group leaders at the next Presidents Council meeting.

5. BOE Column with Press

The CR Committee chair will write the October Column under the title of "Back To School." Topic for November article will be Curriculum & Instruction related.

6. Other Matters

Mrs. Duncan informed us of the "New Jersey Run for the Fallen" on Sep. 25th -26th, there will be an opportunity of community service for students. The Committee recommends the opportunity, and Mrs. Duncan will confirm with building administrators and teachers.

Next Meeting: Wednesday, September 22nd, 2010 at 7:00 PM, Central Office

Respectfully submitted,
Chiung-Yin Liu