

Community Relations Committee Meeting Notes

Wednesday, January 19th, 2011, 7:00 PM

Attending: Board Members: Chiung-yin Liu-Chair, Mike Sockol, Ray Tai

Administrators: Barbara Duncan, Anthony Gattini

Absent: Dennis Pavlik

State of the District

School Board Elections/Budget Vote: April 27, 2011

1. Facebook Posting:

To provide more communication channels prior to the vote, the CR committee continued its discussion about setting up Facebook on the District web site. Mr. Gattini, Director of Technology, attended the meeting and shared his concerns about putting up a Facebook page on the district web site. He will investigate other districts that have a Facebook page. He has been invited to share his findings and recommendations at the next CR committee meeting.

2. Structure:

The CR committee recommends that the BOE should host the State of the District and the first reading of the school budget on the same day. Due to time constraints and for a better flow of the event, the CR committee recommends a change in the structure of the presentation:

- (1) Opening – highlights of the district's record of achievements for 2010-2011..
- (2) Progress reports organized around the five District Goals.
- (3) Current financial challenges.
- (4) Budget Presentation and call to action for voter support.

Mr. Sockol volunteered to write out a work/action plan to provide guidelines. He will report out at an upcoming meeting.

3. Other recommendations:

(1) Date:

The date for the State of the District followed by the first reading of the school budget should be at the BOE meeting in March. The most likely date is Wednesday, March 30th. Mrs. Duncan will discuss the date with Mr. Petrizzo.

(2) Location:

To ensure better audio/ visual support, comfortable seating, and ample parking, the CR committee suggests that we should consider using Holmdel High School Auditorium this year for the State of the District presentation.

(3) Public Relations:

A promotional flyer will be created after we set up a date for the State of the District and School Budget Presentation.

Respectfully submitted,
Chiung-Yin Liu

Next Meeting: Wednesday, February 16th, 2011 at 7:00 PM, Central Office