

Community Relations Committee Meeting Notes
And
The End of School Year Committee Report
Wednesday, May 2nd, 2012, 7:00PM

Attending

Board Members: Chiung-yin Liu (Chair), Victor DeSario, Mike Sockol

Administrator: Barbara Duncan, Anthony Gattini

Absent: Dennis Pavlik

1. District Website with Mr. Gattini

Mr. Gattini joined the meeting and finalized the modifications to the current District Website homepages, school pages, and information regarding the terms of Board members. The modifications will be posted by the end of week.

2. BOE Column-June

At the CR meeting, members discussed a few items that could be great topics for the June BOE Column. These items include: the college acceptances for the class of 2012, the farewell to our current senior students, the changes in the school district, i.e., the bell schedules, a longer school day, transportation, etc. The CR Chair will share these suggestions with Mrs. Garrity for her consideration.

3. The End of School Year Committee Report

The CR Chair shared a draft of the end of school year committee report with the other CR members. (Please see the report below.)

4. Frequency of the CR Committee Meetings

Since the main mission of the CR committee has changed, the CR committee has decided to reduce the frequency of its meetings for several reasons:

1. The new school election law is in effect and there is no longer a required budget vote, so that the CR Committee no longer needs to plan for annual “get out the vote” activities, and will modify the format of the “State of the District” presentation.
2. Starting in September, the BOE column will be run every other month, which requires less planning time to determine recommended topics.
3. Since the new district website has been up and running, the CR committee only needs to monitor it periodically.

As a result, the CR committee decided to meet every other month, or as necessary. Mrs. Duncan will call for a special meeting if an urgent issue should arise.

5. Items for the Good of the Order

With the successful “Talking Points” that was developed in regard to the settlement of the HTEA contract, Mr. Sockol suggested that Board consider the same format for some of the issues brought up from parents or residents. The CR committee agrees it would be a good agenda item for discussion at the Board Retreat.

***Next meeting: TBA**

Sincerely Submitted,
Chiung-yin Liu

The CR Committee 2012 End of School Year Report:

(1) Re-designed District Website

- A. collaborated with district technology department**
- B. many colorful photos, user friendly, and better layout**
- C. very informative**

(2) Conduct E-Alert sign-up

- A. new sign-up list**
- B. focus on Village School and new comers from the other three schools**
- C. about 1200 subscribers**
- D. Mrs. Kessler, Mrs. Duncan's assistant, continues to monitor the numbers of subscribers and sends out information to all subscribers**

(3) BOE Monthly Column

- A. recommend the topics and authors to the Board**
- B. distribute to Holmdel Happenings, Holmdel Journal, Holmdel Patch, and the Community Magazine**

(4) The State of the District

- A. re-structured after changing the election date and eliminating the budget vote.**
- B. budget presentation will be a regular presentation at BOE meeting**
- C. BOE President will deliver a short presentation about the District happenings and BOE work at the end of school year**

(5) Policy Review

- A. review of the 9000's Policies and Regulations**

(6) Community Involvement

- A. attends back-to-school nights, and district wide school activities**
- B. Holmdel Community Day**
- C. the CR Chair is a HFEE liaison and participates in HFEE fundraising events**