

## Community Relations Committee Meeting Notes

Wednesday, August 1, 2012, 7:00 PM

Attending:

Board Members: Chiung-yin Liu (Chair), Dennis Pavlik, Mike Sockol

Administrator: Barbara Duncan

Absent: Victor DeSario

### ***1. Back to School Night—Talking Points***

The CR committee suggested four messages to be shared by BOE representatives at each Back-To-School –Night

- (1) November Election- the BOE election date is a new date and takes place with the general election
- (2) The Solar Panel project is underway
- (3) The re-designed District website is up and running
- (4) Encourage parents to sign up for the District's E-Alert

Board members may receive other highlights from the Principals.

Mrs. Kessler, Administrative Assistant to the Superintendent, is available to attend one Village back to school night to provide assistance for parents to sign up for the E-Alert service.

The BOE sign-up sheet and the speech sample from last year's Back to School Night will be circulated to the entire Board at the next BOE meeting.

Mrs. Duncan will ask all Principals to remind parents of the differences in the District, School and parent groups' websites.

### ***2. District-Wide Student Recognition***

CR committee discussed the Satz and High School award ceremonies in the High School Auditorium, and whether the presentation format should be modified. Mrs. Duncan suggested we extend the discussion to whole board.

### ***3. District Calendar 2012-13***

To save on printing and mailing costs, a hard copy of district calendar will be distributed to district families only. The Presidents Council supports this change. The district calendar will be posted on the district website. In the current plan, the youngest child from the same family will bring home the calendar. Extra copies will be available in each school's main office.

### ***4. CR plan for 2012-13***

Since the BOE column will be published every other month in the new school year, the CR committee suggests that the BOE consider other channels for sharing information with the community in a timely manner, i.e., posting on district website and, press releases to the media.

### ***5. BOE Column***

The topic of the September BOE Column will be related to "Welcome Back to School" and the writer will Mrs. Liu, CR chair. The next BOE column will be in November and the CR committee suggested that the BOE Election might be a good topic for the November issue, as well as, Solar Panels, the energy program, user groups, and the District Budget.

### ***6. Items for the Good of the Order***

Mr. Sockol suggested that the Board consider arranging an "End of the Year School Report Presentation" from each Principal to highlight each school's achievement during the year. Mrs. Duncan has concerns that four extra presentations may take up a lot of Board time and be repetitive because the same information is included in her Superintendent Reports at each BOE meeting, the mid-year and the end year Superintendent Reports. Mrs. Duncan indicated that she will ask the Principals if this suggestion is feasible.

Mrs. Duncan indicated that a few years ago she gave several boxes of Gold Cards to the Holmdel Senior Center for Holmdel senior citizens. With the card, Senior Citizens could attend school plays free or at a discounted price. If more are needed, they can be requested.

**\*Next meeting: TBA**

Sincerely Submitted,  
Chiung-yin Liu