

Holmdel Board of Education
Community Relations Committee Notes
Friday, January 25, 2013, 4:30 PM

Attending: Board Members: B. Garrity (Chair), J. Hammer, M. Sockol and A. Vander Woude;
Administrator: B. Duncan.

1. **Marley's Report:** The committee discussed the presentation planned for the January 30 Board meeting. Chartwells has prepared a draft report of their actions and remedial plans, which still needs final legal clearance before it can be released. Our administration will add a timeline of actions taken by the district, including changes made to prevent a recurrence, and/or improve our response. The committee recommends that B&F follow up, receiving reports re food service in March and again in late May/early June.

Tasks:

1. On 1/28, Mrs. Duncan will notify the parent community that the report is being developed and will be discussed on 1/30. She will ask Satz/HHS parents whose child was negatively affected by the Marley's Mellow Mood but did not go to the nurse, to please contact their principal ASAP so Chartwells can be notified.
 2. On 1/29, Mr. Petrizzo will send his draft district timeline (Power Point slide(s)) and report to Mr. Sockol and BOE leadership for review/input.
 3. At the 1/30 BOE meeting, Mr. Sockol will reference the presentation in his B&F report, after which Mr. Petrizzo will report out. Mr. Gillespie of Chartwells will be in the audience to answer questions as needed.
2. **Reporting Progress on District Goals:** The committee began discussing how to best report out to the public on district progress, now that the Board election cycle no longer mirrors either our school calendar or fiscal year. Mrs. Vander Woude will send committee members a sample NJSBA 12 month planning calendar as a possible springboard for discussion. The committee also began discussing whether/how to use social media (e.g., Facebook, Twitter) to enhance two-way communication with the community.

Post Meeting Note: Mrs. Duncan advises that Mr. Gattini has very recently created a "Twitter" link to our Facebook page. A "Like" on Facebook only places an entry in the news feed. The user has to be logged into Facebook and check the feed section. If you "follow" us on Twitter, you should receive a notice when we post a Tweet. We have linked our Facebook page to our Twitter page, so if we Tweet on Twitter, it will also appear on our Facebook page. Both allow us alternative ways to make weather or emergency related announcements. It is a one-way district communication platform.

Community Relations Committee Notes
January 25, 2013
Page 2 of 2

3. **Other:** The committee reiterated the importance of keeping BOE committee notes current and posted promptly on the district website. This allows the public to see what issues are under consideration and to make timely input.

Next meeting: Monday, February 25, 2013 at 6:30 PM

Respectfully submitted,
Barbara Garrity