

Community Relations Committee

Subject: CR Meeting Notes – 2/19/16

Below is a summary of the notes from the most recent Community Relations Committee meeting for the Holmdel Board of Education.

Attendees:

- Joe Hammer
- Dina D'Ambrosi
- Barbara Duncan
- Robert McGarry
- Bill Loughran

Agenda/Notes

- Communications
 - Committee reviewed various options for BoE and District to communicate with parents and other people in the township.
 - Reviewed tools like Power School, School Messenger, Snap, EAlert and other options.
 - Discussed having parent groups have their own email address that can tie into PowerSchool for email notifications.
 - Alumni director and developing a list was also discussed.
- BoE Public Relations – Article Topics
 - Committee requested support from admin on getting news out about the various activities in the schools.
 - BoE plans to submit monthly articles in various journals and magazines to give updates on goals and events/news.
- School Rankings
 - Bill Loughran gave a presentation on the various measurements of the school rankings and committee discussed various measurements.
- Items for the Good of the Order:
 - CR Committee did not get a chance to discuss the holidays and policy around days off.

Actions

- Bill Loughran will contact student graphics design team to see if they can help out in BoE articles with a design.
- Admin to look into developing an HHS Alumni directory
- Admin will give recommendations as to various measurements recommended for School Rankings and build a presentation to support its recommendations.

Next Meeting: Mar 11, 2016 at 11:30 am.