

Community Relations Committee

Subject: CR Meeting Notes – 3/22/16

Below is a summary of the notes from the most recent Community Relations Committee meeting for the Holmdel Board of Education.

Attendees:

- Joe Hammer
- Dina D'Ambrosi
- Michael Sockol
- Barbara Duncan
- Robert McGarry
- Anthony Gattini
- Elna Jaume

Agenda/Notes

- Communications
 - Committee was updated on School Messenger accounts for various parent groups.
 - An email with a letter and instructions will be sent out to parents of children in the school district notifying them that they have the options to Opt out of email notifications from these various groups.
 - Alumni director and developing a list is still in development.
 - Discussed policy on social media and Admin will have Strauss Esmay review our social media policies.
 - Admin will also give a survey to the staff to see what social media mechanisms are being used currently.
- Community Day
 - Community day is going to take place on April 16th and the committee generated a few ideas about what to present such as:
 - Updates on Athletics, 21st Century School goal, Safety
 - Awards or other pictures of activities going on in the district
 - Providing links to various websites
- Items for the Good of the Order:
 - School Rankings - Bill Loughran is expected to give an update on communications around school rankings.
 - Holiday policy - CR Committee discussed the request for holidays, specifically around a possible Indian holiday, and the process for requesting a holiday. We also explored the idea of a "floating Holiday" which would just standardize the current policy around religious holidays.

Actions

- Admin to give survey to staff on social media.
- Admin to have Strauss Esmay review social media policies.
- Admin to look into developing an HHS Alumni directory
- Admin will give recommendations as to various measurements recommended for School Rankings and build a presentation to support its recommendations.

Next Meeting: Apr 15, 2016 at 12:30 pm