



HOLMDEL TOWNSHIP SCHOOLS

Community Relations Committee Agenda
Central Office Conference Room

August 13, 2018
6:00 p.m.

Attendees:

Dr. McGarry
Joe Hammer
Chiung-Yin Cheng Liu
Lori Ammarrati
Michael Sockol

Items for Discussion/Updates

1. Groundbreaking Planning Update
 - Discussed ground breaking ceremonies for fields, Satz/HHS and stadium lights
 - Planning Aug 30th lighting ceremony for Roggy Field before or during the 1st football scrimmage against Rumson
 - i. Shane Fallon was designated the POC for this event by Dr. McGarry
 - ii. Invitations will be sent to various dignitaries
 - iii. BoE members should plan to be at the event
2. On-line Reputation - Proposals were given to the Administration
 - CR Committee recommended that we wait until the trial is done and do a one time clean up
 - Once done, the CR Committee would like to see the final report on the actions taken and results tested
3. Opening Meeting Statement Addition - Dr. McGarry researched the following passage that has been read at other district BoE meetings

“Often times it may appear to members of the public attending or listening to recording of meetings that the Board of Education takes action with very little comment and in many cases by unanimous vote. Before a matter is placed on the agenda at a public meeting, the administration has thoroughly reviewed the matter with the Superintendent of Schools. If the Superintendent of Schools is satisfied that the matter is ready to be presented to the Board of Education, it is then placed on the agenda at one of the Board's committee of meetings. The members of the committees work with the administration and the Superintendent of Schools to assure that they



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fully understand the matter. After the committee approves the matter, it, is placed on the agenda for action at a public meeting. In rare instances, matters are presented to the Board of Education for discussion at the same meeting that final action may be taken.”

- CR Committee asked for some changes to clarify and set proper expectations from the public for questions during BoE meetings and whether they will receive an immediate response.
- Dr. McGarry received some inputs on the language above and will make some additional changes to it for review during the next meeting.

4. Communication plans

a. Over school year- to the board, to the families, to community!

- Discussed the District Communications Plan and the need to codify it.
- Dr. McGarry is going to speak with Lori Perlo, President of NJ School Public Relations Association to see if this is a service they can provide.

b. Messages from “new” principals

- Communication and welcoming emails to parents and students are already being planned by all 3 principals.

c. Referendum updates - [Time Lapse Camera](#)

- The administration is looking into getting a time-lapse camera to record progress on the Holmdel 2020 referendum projects.

d. Security updates- hiring and improvements

e. Differentiated Instruction

- Presentation is planned for next meeting.

f. Full Day Kindergarten update

- 2019/2020 School year will be the first year for full day kindergarten. Early registration will be sent out to gauge the amount of students coming into the schools.

g. Welcome back message from Dr. McGarry, principals, teachers.

- Messages will be coming out as usual from each of the teams and the teachers.

Items for the Good of the Order/Next Agenda:

Next Meeting Date/Time: September 11th at 1:30 p.m